



Rockaway Rockets Football, Inc.

PO Box 227, Rockaway, NJ 07866

Visit: www.RTRockets.com or call 973-863-7410

Rockaway Rockets Football Association 2009 Sponsorship Form

Dear Sponsor:

Rockaway Township Rockets Football and Cheerleading is asking for your support. Your sponsorship will help us uphold the high standards for which Rockaway is known while keeping our programs affordable to our hundreds of hard working young families. Your sponsorship may be tax deductible as we are a registered nonprofit charitable organization.

Banner Sponsorships

We offer full color, photorealistic banners that will be hung all season at our field, seen by thousands of people from all over Morris County. Banners can be any size; our standard sizes are 3x9 or 2x6. Custom sizes can be purchased for only \$7 a square foot for each square foot over 12 square feet. Our largest banner sponsor to date is 35 square feet. Banner sponsors will also be listed in our yearbook.

Yearbook Sponsorships

Our yearbook is a professional, heavy stock keepsake. Packed with team photos, individual photos of our graduating class, ads and personal messages from parents to kids, nearly every family gets one. Choose from prime ad space such as the inside or back covers, to full page ads, half page ads, quarter page ads, and business card ads. Parents can sponsor a graffiti line to wish their child good luck this season. Every child looks for their message from mom and dad. Make your ad color for even more impact. Ads in the Rocket yearbook WILL be seen!

Game Sponsors

Rockaway holds between 55 and 65 games each season at our home field. For a small fee you can sponsor the game(s) of your choice. Your ad will be announced over the PA system during the game. Sponsor your child's game or one of the upper division games that draw over a thousand spectators nightly. For the greatest impact, sponsor the Rockaway Bowl, Morris County's biggest football tournament. As a Rockaway Bowl sponsor you will get several banners, the ability to promote your business at the games through giveaways and promotional announcements, and an extra large banner to stretch across the parking lot for all to pass under.

Your support means a lot to the kids. Please feel free to suggest other promotional avenues to benefit both our kids and your business. Thank you for your continued support.

Sincerely,

Joe Sternlicht

President, Rockaway Rockets Football Association

**Rockaway Township Football and Cheerleading
Home of the Rockets - Home of Champions**



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Name: _____ Business Name: _____

Address: _____

Phone: _____ eMail: _____

I certify that all artwork submitted is properly licensed and/or royalty free and accept all responsibility for any infringements. SIGNATURE: _____ Amount Enclosed: _____

Sponsorship Types: circle one

2008 Repeat Sponsor: YES NO

S1 - Banner Sponsor \$340 3'x9' Full Color Banner (or 2' x 6' banner \$235). Custom Sizes: add \$7 per square foot over 12sqf	S2 - Yearbook Add – Back Cover \$375 8.5x11 Full Color Ad on the back cover of our annual yearbook. Ad must be digital hi-res.
S3 - Yearbook Ad – Inside Front/Back Cover \$300 8.5x11 Full Color Ad on the inside front or back cover of our yearbook. Ad must be digital hi-res.	S4 - Yearbook Ad – Full Page Color Ad \$250 8.5x11 Full Page Color Ad in our annual yearbook. Ad must be digital hi-res.
S5 - Yearbook Ad – Full Page Ad \$175 8.5x11 Full Page B&W Ad in our annual yearbook. Ad must be digital hi-res.	S6 - Yearbook Ad – Half Page Ad \$100 Half Page B&W Ad in our annual yearbook. Ad must be digital hi-res.
S7 - Yearbook Ad – Quarter Page Ad \$65 Quarter Page B&W Ad in our annual yearbook. Ad must be digital hi-res.	S8 - Yearbook Ad – Business Card Ad \$35 Business Card B&W Ad in our annual yearbook. Ad must be digital hi-res or actual business card.
S9 - Yearbook Ad - Alumni Club \$25 Wallet photo, name, years in the Rockets, position (coach, player, parent, etc). Free Rockets button.	S10 - Yearbook Ad – Graffiti Ad \$5 Up to 32 character line in our annual yearbook. Ex: "Good Luck Johnny #35"
S11 - Game Sponsor \$50 Sponsor the game of your choice. Your ad will be announced during the game. 1 week's notice reqd.	S12 - Rockaway Bowl Sponsor \$2500 Sponsor the biggest game of the season. Included are multiple banners and other opportunities.

IMPORTANT: email high resolution artwork and graffiti ads to sponsorships@rtrockets.com. Hard copy artwork/photos can be submitted but may yield lesser quality. If you are not sure what to do, put together a Word or PowerPoint document with clipart. Please, do not submit anything hand drawn. Game Sponsor ads should be a short paragraph, subject to approval. All submissions will receive a proof and receipt via email. Checks only; no cash. Payable to: **Rockaway Rockets Football Association.**

\$50 DISCOUNT FOR SPONSOR LEVELS S1-S5 IF YOU HAD AN S1-S5 SPONSORSHIP IN 2008

Rockaway Rockets Football Association, Inc. is a 501(c)(3) NJ registered nonprofit charitable organization. A portion of your sponsorship may be tax deductible.

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